



Architectural Coatings

Pure Performance Paint & Primer In One Interior Flat

GENERAL DESCRIPTION

Our premium low-odor, zero-VOC\*\* (volatile organic compounds) flat latex base paint is designed to meet the performance requirements of the institutional, commercial and residential markets. Pure Performance Paint & Primer in One Interior Latex is formulated to provide excellent hiding and application properties in addition to low odor, zero-VOC's\*\*, and anti-microbial properties - a mold/mildew resisting compound has been incorporated in this paint to make the dry paint film mildew resistant. Ideal for use in occupied areas such as: hotel/motel resort properties, nursing homes, homes, schools, government facilities, retail space, office buildings, hospitals, and apartments.

RECOMMENDED SUBSTRATES

Concrete	Gypsum Wallboard-Drywall
Concrete/Masonry Block	Plaster
Ferrous Metal	Wood

CONFORMANCE STANDARDS

VOC compliant in all regulated areas  
 Can help earn LEED® 2009 credits  
 GREENGUARD Indoor Air Quality Certified® and GREENGUARD Children & Schools Certified<sup>SM</sup>  
 Meets the Collaborative for High Performance Schools (CHPS) Low-Emitting Materials criteria section 01350  
 MPI® approval in category #143, Latex Interior Institutional Low Odor/VOC Flat (MPI Gloss Level 1)  
 Meets MPI Green Performance Standard (GPS-1 & GPS-2)  
 MPI approval in category #143 X-Green

PRODUCT INFORMATION

9-100	Pure White
9-110XI	White & Pastel Base
9-120	Midtone Base*
9-140	Ultra Deep Base*

\*Must be tinted before use.

Refer to the appropriate color formula book, automatic tinting equipment, and or computer color matching system for color formulas and tinting instructions.

FEATURES / BENEFITS

**Feature**  
 Premium paint & primer in one  
 High hiding coverage  
 Washable & long-lasting  
 Provides a mildew resistant coating  
 100% acrylic latex  
 Excellent flow & leveling  
 Low odor, Zero VOC\*\*

**Benefit**  
 Two coats cover as well as a top coat and primer over most colors  
 Provides outstanding surface coverage  
 Wash off spills or stains easily  
 Use in any interior room including kitchens and bathrooms  
 Excellent longevity and overall durability  
 Aids in easy application  
 Enables a quicker turnaround of your room after painting

\*\*Colorants added to this base paint may increase VOC level significantly depending on color choice. However, PPG Futurity and PPG HS colorants (96-xxxXI, 96-xxx, 96-xxxx, 96-xxxxx), even if used at maximum tint load in any color, contributes less than 8 g/L of VOC to the final tinted product.

Read Label and Safety Data Sheet prior to use. See other cautions on last page.

PRODUCT DATA

<b>PRODUCT TYPE:</b>	100% Acrylic Latex
<b>SHEEN:</b>	Flat: 1-4 @60° & @85°
<b>VOLUME SOLIDS*:</b>	35% +/- 2%
<b>WEIGHT SOLIDS*:</b>	49% +/- 2%
<b>WEIGHT/GALLON*:</b>	10.7 lbs. (4.9 kg) +/- 0.2 lbs. (91 g)
<b>VOC*:</b>	0 g/L (0.0 lbs./gal.)**

\*Product data calculated on product 9-110XI

**COVERAGE:** Approximately 300-400 sq. ft. (28-37 sq. meters) per U.S. Gallon (3.78L) on smooth, nonporous surfaces.

Wet Film Thickness:	4.0 - 5.3 mils
Wet Microns:	102 - 135
Dry Film Thickness:	1.4 - 1.9 mils
Dry Microns:	36 - 48

Coverage figures do not include loss due to surface irregularities and porosity or material loss due to application method or mixing. Some colors, drastic color changes, or porous substrates may require more than one coat to achieve a uniform finish.

<b>DRYING TIME:</b>	Dry time @ 77°F (25°C); 50% relative humidity.
To Touch:	1 hour
To Recoat:	4 hours
To Full Cure:	30 days

Drying times listed may vary depending on temperature, humidity, film build, color, and air movement.

**CLEANUP:** Clean brushes and tools with warm, soapy water.

**DISPOSAL:** Contact your local environmental regulatory agency for guidance on disposal of unused product. Do not pour down a drain or storm sewer.

**FLASH POINT:** Over 200°F (93°C)

**GENERAL SURFACE PREPARATION**

Surface must be dry. Remove all loose, peeling paint, dirt, grease, and any other surface contaminants. Putty all nail holes and caulk all cracks and open seams. Sand all glossy, rough and patched surfaces. Plaster, concrete, and masonry surfaces must be allowed to cure for 30 days prior to painting. When applied to an uncoated substrate, two coats are required, with the first coat acting as the primer. Uncoated substrates, repaired surfaces or lightly stained areas may require additional coats. For severe stains, water marks, and other challenging conditions such as bare metal or chalky surfaces use the appropriate primer.

**WARNING!** If you scrape, sand, or remove old paint, you may release lead dust or fumes. LEAD IS TOXIC. EXPOSURE TO LEAD DUST OR FUMES CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a properly fitted NIOSH-approved respirator and prevent skin contact to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the USEPA National Lead Information Hotline at 1-800-424-LEAD or log on to [www.epa.gov/lead](http://www.epa.gov/lead). Follow these instructions to control exposure to other hazardous substances that may be released during surface preparation.

**CONCRETE:** New concrete should cure for at least 30 days and preferably 90 days prior to painting. The pH of the substrate must be less than 10 before painting.

**CONCRETE/MASONRY BLOCK:** Mortar should cure for at least 30 days and preferably 90 days prior to painting. Fill block with an appropriate block filler. Surfaces previously coated with water thinned cement-based paint must be prepared with extra care. If the material appears to be adhering tightly, a masonry sealer may be applied to seal the surface. Check adhesion by applying a piece of masking tape. If the sealer peels off and has loose particles, remove all chalking or crumbling material, re-seal and re-check adhesion.

**FERROUS METAL:** The surface must be cleaned thoroughly to remove any dust, rust, and surface contaminants, and then primed.

**GYPHUM WALLBOARD-DRYWALL:** Nails or screws should be countersunk, and they along with any indentations should be mudded flush with the surface, sanded smooth and cleaned to remove any dust, prior to painting the substrate.

**PLASTER:** Plaster, hardcoat, skim coat, or other alkaline surfaces should be allowed to cure for at least 30 days prior to painting.

**WOOD:** Unpainted wood or wood in poor condition should be sanded smooth, wiped clean. Any knots or resinous areas must be primed before painting. Countersink all nails, putty flush with surface.

**PRIMERS**

Concrete	4-603XI, 17-921XI, self-priming
Concrete/Masonry Block	6-7, 6-15XI
Ferrous Metal	4020, 90-712, 90-912
Gypsum Wallboard-Drywall	6-2, 6-4, 9-900, 12-900XI, self-priming
Plaster	4-603XI, 17-921XI, self-priming
Wood	6-2, 9-900, 12-900XI, 17-921XI, self-priming

**LIMITATIONS OF USE**

FOR INTERIOR USE ONLY. Apply when air, product and surface temperatures are between 50°F (10°C) and 90°F (32°C).

Not recommended for use on floors or in high humidity areas.

PROTECT FROM FREEZING.

**PACKAGING**

Quart (946 mL)  
1-Gallon (3.78 L)  
5-Gallon (18.9 L)

Not all products are available in all sizes.

## APPLICATION INFORMATION

Stir thoroughly. When using more than one can of the same color, intermix to ensure color uniformity. USE WITH ADEQUATE VENTILATION. KEEP OUT OF REACH OF CHILDREN. Read all label and Safety Data Sheet (SDS) information prior to use. SDS are available through our website or by calling 1-800-441-9695.

**Application Equipment:** Apply with a high quality brush, roller, paint pad or by spray equipment

**Airless Spray:** For airless spray application, use tip size .015" - .019" and minimum pressure of 2000 psi. Spray equipment must be handled with due care and in accordance with manufacturer's recommendation. High-pressure injection of coatings into the skin by airless equipment may cause serious injury.

**Brush:** Polyester/Nylon Brush

**Roller:** 3/8" - 3/4" nap roller cover

**Thinning:** DO NOT THIN

**Permissible temperatures during application:**

Material: 50 to 90°F 10 to 32°C

Ambient: 50 to 90°F 10 to 32°C

Substrate: 50 to 90°F 10 to 32°C

## PRECAUTIONS

**WARNING! MAY BE HARMFUL IF INHALED OR SWALLOWED. MAY CAUSE RESPIRATORY TRACT IRRITATION.** Sanding and grinding dusts may be harmful if inhaled. Contains material that can cause target organ damage. Avoid breathing vapor or mist. Wash thoroughly after handling. Keep container tightly closed and sealed until ready for use. Provide fresh air ventilation during and after application and drying. Avoid the inhalation of dust, particulates, spray or mist arising from the application of this preparation. Use personal protective equipment as required. **Note: These warnings encompass the product series. Prior to use, read and follow product-specific MSDS and label information. FIRST AID:** If swallowed, rinse mouth with water (only if the person is conscious). Do not induce vomiting unless directed to do so by medical personnel. If in eyes, rinse with water for 15 minutes. Check for and remove any contact lenses. If on skin, rinse well with water. Wash with soap and water. Get medical attention if irritation develops. If inhaled, remove to fresh air. If experiencing respiratory symptoms call a POISON CENTER or doctor/physician. Keep out of the reach of children. For workplace use, an MSDS is available from your retailer or by calling (412) 492-5555. EMERGENCY SPILL INFORMATION: (412) 434-4515 (U.S.).

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